

Closing Dates	January			February			March		
	AD 12/08/10	MAT 12/10/10	EDIT 11/01/10	AD 01/10/11	MAT 01/12/11	EDIT 12/01/10	AD 02/07/11	MAT 02/09/11	EDIT 01/05/11
Applications	<ul style="list-style-type: none"> ■ Photonics Applied: Frequency Combs 			<ul style="list-style-type: none"> ■ Photonics Applied: Biophotonics 			<ul style="list-style-type: none"> ■ Photonics Applied: Astronomy 		
Lasers & Sources	<ul style="list-style-type: none"> ■ Photonic Frontiers: Extreme Light Infrastructure ■ Market Review & Forecast ■ LEDs 			<ul style="list-style-type: none"> ■ Photonic Frontiers: Gesture Recognition ■ Quantum-Cascade Lasers 			<ul style="list-style-type: none"> ■ Photonic Frontiers: Integrated Photonics ■ High-Power Diode Lasers 		
Optics	<ul style="list-style-type: none"> ■ Plasmonics ■ Optical Materials 			<ul style="list-style-type: none"> ■ Adaptive Optics 			<ul style="list-style-type: none"> ■ IR Optics 		
Detectors	<ul style="list-style-type: none"> ■ PMTs 			<ul style="list-style-type: none"> ■ Terahertz Detectors 			<ul style="list-style-type: none"> ■ CCDs 		
Imaging & Displays	<ul style="list-style-type: none"> ■ Software & Computing: Image Processing 			<ul style="list-style-type: none"> ■ Fluorescence Imaging 			<ul style="list-style-type: none"> ■ Focal-Plane Arrays 		
Fiber Optics	<ul style="list-style-type: none"> ■ Medical Fibers 			<ul style="list-style-type: none"> ■ Fiber Amplifiers 			<ul style="list-style-type: none"> ■ Fibers for Fiber Lasers 		
Instrumentation & Accessories	<ul style="list-style-type: none"> ■ Chillers 			<ul style="list-style-type: none"> ■ LED Test & Measurement 			<ul style="list-style-type: none"> ■ Spectroscopy 		
Departments	<ul style="list-style-type: none"> ■ Software & Computing: Image Processing 						<ul style="list-style-type: none"> ■ Software & Computing: Optical Design 		
eNewsletters	<ul style="list-style-type: none"> ■ 1/1 News & Products Focus on: Photonics Software ■ 1/11 Lasers & Sources ■ 1/12 Optical Components & Systems ■ 1/18 Detectors & Imaging ■ 1/25 Positioning, Support & Accessories 			<ul style="list-style-type: none"> ■ 2/1 News & Products Focus on: Biophotonics ■ 2/8 Lasers & Sources ■ 2/9 Optical Components & Systems ■ 2/15 Detectors & Imaging ■ 2/17 Test & Measurement ■ 2/22 Fiber-Optic Components & Systems 			<ul style="list-style-type: none"> ■ 3/1 News & Products Focus on: Metrology ■ 3/8 Lasers & Sources ■ 3/15 Optical Components & Systems ■ 3/16 Detectors & Imaging ■ 3/22 Positioning, Support & Accessories 		
Webcasts				<ul style="list-style-type: none"> ■ Fundamentals of Photonics: Beam Characterization 			<ul style="list-style-type: none"> ■ Fundamentals of Photonics: Applications of High-Power Solid-State Lasers 		
Industry Events	<ul style="list-style-type: none"> ■ Photonics West Jan 22-27, San Francisco, CA ■ Lasers & Photonics Marketplace Seminar Jan 24, San Francisco, CA ■ SPIE Medical Imaging Feb 12-17, Lake Buena Vista, FL 			<ul style="list-style-type: none"> ■ Strategies in Light Feb 22-24, Santa Clara, CA ■ SPIE Advanced Lithography Feb 26-Mar 4, San Jose, CA ■ OFC/NFOEC Mar 6-11, Los Angeles, CA ■ PittCON Mar 13-18, Atlanta, GA 			<ul style="list-style-type: none"> ■ LASER World of Photonics China Mar 15-17, Shanghai, China ■ Photovoltaic Technology Show Europe Apr 5-7, Stuttgart, Germany ■ VTX Vision Technology Exhibition <i>formerly IPOT/Machine Vision</i> Apr 6-7, Birmingham, England 		
Marketing Incentive Programs	<ul style="list-style-type: none"> ■ Photonics West Integrated Marketing Package ■ Manufacturers' Showcase Program ■ Editorial Digest Program 			<ul style="list-style-type: none"> ■ <i>Focus On Products</i> Program ■ Manufacturers' Showcase Program ■ Editorial Digest Program 			<ul style="list-style-type: none"> ■ Defense, Security & Sensing/CLEO 2011 Integrated Marketing Package ■ 2011 Buyers Guide Package ■ Manufacturers' Showcase Program ■ Editorial Digest Program 		

Closing Dates	April			May			June		
	AD	MAT	EDIT	AD	MAT	EDIT	AD	MAT	EDIT
	03/07/11	03/09/11	02/01/11	04/01/11	04/05/11	03/01/11	05/06/11	05/10/11	04/01/11
Applications	<ul style="list-style-type: none"> ■ Photonics Applied: Optical Sensing 			<ul style="list-style-type: none"> ■ Photonics Applied: Displays ■ CLEO/<i>Laser Focus World</i> Innovation Awards Feature ■ Terahertz Sources 			<ul style="list-style-type: none"> ■ Photonics Applied: Microelectronics Processing 		
Lasers & Sources	<ul style="list-style-type: none"> ■ Photonic Frontiers: Diode-Pumped Alkali Lasers ■ Ultrafast Lasers 						<ul style="list-style-type: none"> ■ Photonic Frontiers: Vertical-Cavity Lasers ■ Fiber Lasers ■ Nonlinear Optics 		
Optics	<ul style="list-style-type: none"> ■ High-Power Optics 			<ul style="list-style-type: none"> ■ Photonic Frontiers: Metamaterials ■ Aspheres ■ UV Optics 					
Detectors	<ul style="list-style-type: none"> ■ IR Detectors 			<ul style="list-style-type: none"> ■ Organic Detectors 			<ul style="list-style-type: none"> ■ APD Detectors 		
Imaging & Displays	<ul style="list-style-type: none"> ■ 3D Imaging 			<ul style="list-style-type: none"> ■ Multispectral Imaging 			<ul style="list-style-type: none"> ■ Novel Displays/Imagers 		
Fiber Optics	<ul style="list-style-type: none"> ■ Fiber-Optic Test & Measurement 			<ul style="list-style-type: none"> ■ Specialty Fibers 			<ul style="list-style-type: none"> ■ Plastic Optical Fibers 		
Instrumentation & Accessories	<ul style="list-style-type: none"> ■ Motion Control 			<ul style="list-style-type: none"> ■ Ultrafast-Pulse Characterization 			<ul style="list-style-type: none"> ■ Interferometry 		
Departments				<ul style="list-style-type: none"> ■ Software & Computing: Modeling 					
eNewsletters	<ul style="list-style-type: none"> ■ 4/5 News & Products Focus on: Optical Fibers ■ 4/12 Lasers & Sources ■ 4/19 Optical Components & Systems ■ 4/20 Detectors & Imaging ■ 4/26 Test & Measurement 			<ul style="list-style-type: none"> ■ 5/3 News & Products Focus on: Astronomy ■ 5/10 Lasers & Sources ■ 5/11 Optical Components & Systems ■ 5/17 Detectors & Imaging ■ 5/24 Positioning, Support & Accessories ■ 5/31 Fiber-Optic Components & Systems 			<ul style="list-style-type: none"> ■ 6/7 News & Products Focus on: Optical Sensing ■ 6/14 Lasers & Sources ■ 6/15 Optical Components & Systems ■ 6/21 Detectors & Imaging ■ 6/28 Test & Measurement 		
Webcasts				<ul style="list-style-type: none"> ■ Fundamentals of Photonics: Spectroscopy 					
Industry Events	<ul style="list-style-type: none"> ■ SVC Conference Apr 16-21, Chicago, IL ■ MRS Spring Meeting Apr 25-29, San Francisco, CA ■ SPIE Defense, Security and Sensing Apr 25-29, Orlando, FL ■ CLEO/QELS May 1-6, Baltimore, MD 			<ul style="list-style-type: none"> ■ SID May 15-20, Los Angeles, CA ■ Photonics North May 16-20, Ottawa, Canada ■ LASER World of Photonics 2011 May 23-26, Munich, Germany 			<ul style="list-style-type: none"> ■ SEMICON West & Intersolar North America Jul 12-14, San Francisco, CA 		
Marketing Incentive Programs	<ul style="list-style-type: none"> ■ Defense, Security & Sensing/CLEO 2011 Integrated Marketing Package ■ LASER World of Photonics 2011 Integrated Marketing Package ■ Manufacturers' Showcase Program ■ Editorial Digest Program 			<ul style="list-style-type: none"> ■ LASER World of Photonics 2011 Integrated Marketing Package ■ <i>Focus On Products</i> Program ■ Manufacturers' Showcase Program ■ Editorial Digest Program 			<ul style="list-style-type: none"> ■ Summer Corporate Profile Program ■ Manufacturers' Showcase Program ■ Editorial Digest Program 		

Closing Dates	July			August			September		
	AD	MAT	EDIT	AD	MAT	EDIT	AD	MAT	EDIT
	06/06/11	06/08/11	05/02/11	07/11/11	07/13/11	06/01/11	08/08/11	08/10/11	07/05/11
Applications	<ul style="list-style-type: none"> ■ Photonics Applied: Theranostics 			<ul style="list-style-type: none"> ■ Photonics Applied: Defense 			<ul style="list-style-type: none"> ■ Photonics Applied: Photovoltaics ■ Photonic Frontiers: Photonics Programs 		
Lasers & Sources	<ul style="list-style-type: none"> ■ Photonic Frontiers: Quantum Dots & Dashes ■ High-Power Solid-State Lasers 			<ul style="list-style-type: none"> ■ Photonic Frontiers: Single-Cycle Pulses ■ Laser Beam Combining 			<ul style="list-style-type: none"> ■ Shortwave Semiconductor Lasers 		
Optics	<ul style="list-style-type: none"> ■ Micro & Molded Optics 			<ul style="list-style-type: none"> ■ Photonic Crystals 			<ul style="list-style-type: none"> ■ Polymer/Organic Optics 		
Detectors	<ul style="list-style-type: none"> ■ CMOS Detectors 			<ul style="list-style-type: none"> ■ High-Speed Detectors 			<ul style="list-style-type: none"> ■ UV Detectors 		
Imaging & Displays	<ul style="list-style-type: none"> ■ Low-Light Imaging 			<ul style="list-style-type: none"> ■ Astronomical Imaging 			<ul style="list-style-type: none"> ■ High-Speed Imaging 		
Fiber Optics	<ul style="list-style-type: none"> ■ Telecom Fiber 						<ul style="list-style-type: none"> ■ Novel Fibers 		
Instrumentation & Accessories	<ul style="list-style-type: none"> ■ Microscopy 			<ul style="list-style-type: none"> ■ Spectrometers 			<ul style="list-style-type: none"> ■ Optical Test Equipment 		
Departments	<ul style="list-style-type: none"> ■ Software & Computing: Thin-Film Coating Design 						<ul style="list-style-type: none"> ■ Software & Computing: Beam Analysis 		
eNewsletters	<ul style="list-style-type: none"> ■ 7/5 News & Products Focus on: Materials Processing ■ 7/12 Lasers & Sources ■ 7/13 Optical Components & Systems ■ 7/19 Detectors & Imaging ■ 7/26 Positioning, Support & Accessories 			<ul style="list-style-type: none"> ■ 8/2 News & Products Focus on: Terahertz Technology ■ 8/9 Lasers & Sources ■ 8/16 Optical Components & Systems ■ 8/17 Detectors & Imaging ■ 8/23 Test & Measurement ■ 8/30 Fiber-Optic Components & Systems 			<ul style="list-style-type: none"> ■ 9/6 News & Products Focus on: Novel Materials ■ 9/13 Lasers & Sources ■ 9/14 Optical Components & Systems ■ 9/20 Detectors & Imaging ■ 9/27 Positioning, Support & Accessories 		
Webcasts	<ul style="list-style-type: none"> ■ Fundamentals of Photonics: Photovoltaics Manufacturing 						<ul style="list-style-type: none"> ■ Fundamentals of Photonics: High-Brightness LEDs for Illumination and Lighting 		
Industry Events				<ul style="list-style-type: none"> ■ SPIE Optics + Photonics Aug 21-25, San Diego, CA 			<ul style="list-style-type: none"> ■ ATE expo Sep 20-22, Rosemont, IL ■ InterOpto 2011/BioOpto 2011/LED Japan 2011 Sep 28-30, Yokohama, Japan ■ Strategies in Light Europe Oct 3-5, Milan, Italy ■ IEEE Photonics Society Annual Meeting Oct 9-13, Arlington, VA 		
Marketing Incentive Programs	<ul style="list-style-type: none"> ■ Summer Corporate Profile Program ■ Ad Readership Study ■ Manufacturers' Showcase Program ■ Editorial Digest Program 			<ul style="list-style-type: none"> ■ Summer Corporate Profile Program ■ Focus On Products Program ■ Manufacturers' Showcase Program ■ Editorial Digest Program 			<ul style="list-style-type: none"> ■ Manufacturers' Showcase Program ■ Editorial Digest Program 		

Closing Dates	October			November			December		
	AD	MAT	EDIT	AD	MAT	EDIT	AD	MAT	EDIT
	09/12/11	09/14/11	08/01/11	10/10/11	10/12/11	09/01/11	11/03/11	11/07/11	10/03/11
Applications	■ Photonics Applied: Materials Processing			■ Photonics Applied: Aesthetic Photonics			■ Photonics Applied: Communications		
Lasers & Sources	■ Photonic Frontiers: Novel Lasers ■ Ultrafast Lasers			■ Photonic Frontiers: High-Power Diode Lasers ■ Tunable Sources			■ Photonics West Preview ■ Annual Technology Review ■ Fiber Lasers		
Optics	■ Optics Manufacturing			■ Thin-Film Coatings			■ Hybrid Optics		
Detectors	■ Quantum-Dot Detectors			■ Single-Photon Detectors			■ IR Detectors		
Imaging & Displays	■ Medical Imaging			■ Terahertz Imaging			■ Photonic Frontiers: OCT		
Fiber Optics	■ Fiber-Based Components			■ Fibers for Sensing			■ Fiber for Lighting		
Instrumentation & Accessories	■ Nanopositioning			■ Vibration Control & Isolation			■ Spectroscopy		
Departments				■ Software & Computing: Control & Automation					
eNewsletters	■ 10/4 News & Products Focus on: Ultrafast Technology ■ 10/11 Lasers & Sources ■ 10/12 Optical Components & Systems ■ 10/18 Detectors & Imaging ■ 10/25 Test & Measurement			■ 11/1 News & Products Focus on: Photovoltaics ■ 11/8 Lasers & Sources ■ 11/15 Optical Components & Systems ■ 11/16 Detectors & Imaging ■ 11/22 Positioning, Support & Accessories ■ 11/29 Fiber-Optic Components & Systems			■ 12/6 News & Products Focus on: Organic Photonics ■ 12/13 Lasers & Sources ■ 12/14 Optical Components & Systems ■ 12/20 Detectors & Imaging ■ 12/27 Test & Measurement		
Webcasts				Fundamentals of Photonics: Fiber Lasers					
Industry Events	■ Photonex Nov 2-3, Telford, UK ■ OSA Frontiers in Optics Oct 16-20, San Jose, CA ■ ICALEO Oct 24-27, Orlando, FL ■ Vision 2011 Nov 8-10, Stuttgart, Germany ■ Fabtech Nov 13-16, Chicago, IL			■ MRS Fall Meeting Nov 28-Dec 2, Boston, MA					
Marketing Incentive Programs	■ Fall Upgrade Program ■ Manufacturers' Showcase Program ■ Editorial Digest Program			■ Fall Upgrade Program ■ Focus On Products Program ■ Manufacturers' Showcase Program ■ Editorial Digest Program			■ Profiles in Technology ■ Manufacturers' Showcase Program ■ Editorial Digest Program		